

Analytical Framework to "Follow-up" the Utilisation of Evaluations

The differentiation of utilisation forms of evaluations assists in analysing the impact of specific contextual situations on their utilisation (-> utilisation research).

Utilisation	Description
Instrumental	Concrete adjustment (action) based on the recommendations/results of a study
Conceptual	Cognitive adjustment (reasoning, perception) based on the results of a study
Procedural	Concrete and/or cognitive adjustment based on participation in the evaluation process
Symbolic (political, legitimatory, persuasive, tactical etc.)	Utilisation of the study to justify its own, pre-evaluation position (no real adjustment)

Adapted from Sager and Hinterleitner In: K. Schubert & N. Bandelow (Hrsg.): Lehrbuch der Politikfeldanalyse, 2014